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BDPA Northern Delaware Host First Corporate Advisory Council Meeting

By Karen L. Smith

When BDPA Northern Delaware (NDC) was chartered in 2007 a five year plan was established that included the formation of a Corporate Advisory Council (CAC) in the third year. Here we are in our third year and right on schedule BDPA NDC hosted the first Corporate Advisory Council meeting on March 25, 2010.



Front Row: Frederick Smith, Jr. BDPA Northern Delaware Corporate Advisory Chair; Dr. Marwan F. Rasamny; Estelle Cephas, Michael Vaughan, Dr. Lillian Lowery, Dr. Tayo Ibikunle
Second Row: Mr. Jim Coyne, Dr. Ed Guthrie; Mr. James Sills III

The meeting agenda focused on the BDPA mission and how we can partner with Delaware corporations, education leaders, and government leaders to continue to make a difference in the Delaware IT framework and support the development of a talented workforce for tomorrow.

The CAC meeting was attended by Dr. Lillian Lowery, Secretary of Education for the State of Delaware; Mr. James Sills, CIO for the State of Delaware; Dr. Tayo Ibikunle, Sr. Technology Director JPMorgan Chase; Mr. Jim Coyne, Sr. Manager Corporate Community Alliances AstraZeneca; Mr. Michael Vaughan, Assistant Dean of Engineering University of Delaware; Dr. Ed Guthrie, Dean of Technology Wilmington University; Dr. Marwan F. Rasamny, Chairman of Computer and Information Systems Department Delaware State University and several members of the BDPA Northern Delaware Board of Directors.



BDPA NDC Corporate Advisory Attendees: Karen Smith, BDPA Northern Delaware President; Tayo Ibikunle, Sr. Technology Director JPMorgan Chase; James Sills III, CIO State of Delaware; Estelle Cephas, BDPA Northern Delaware VP Membership

The advice at the end of the session was to focus on partnership. The quality programs that BDPA Northern Delaware has would compliment the efforts currently underway by other initiatives within the State of Delaware. The next steps will be to begin to establish these partnerships. The council is scheduled to meet quarterly. BDPA NDC is excited about working with leaders within the State of Delaware to promote STEM and contribute to Delaware's success in the "Race to the Top initiative". We anticipate this forum will support the growth of STEM education in the State of Delaware and the promotion of a talented IT workforce.

BDPA NDC meets the Honorable Mayor Nutter during the Philadelphia Economic Recovery Procurement Summit By Frederick Smith, Jr.



Mayor of Philadelphia the Honorable Michael Nutter and BDPA Northern Delaware VP Strategy & Planning Frederick Smith, Jr.

The Philadelphia Economic Recovery Procurement Summit held at the Philadelphia Convention Center on April 6, 2010 was designed to connect minority business enterprises to local opportunities. Workshops sessions were held on “Navigating the Procurement and RFP Process” and “Maximizing Strategic Partnerships and Relationships”. The workshops were followed by presentations lead by the Mayor of Philadelphia Michael Nutter. BDPA Northern Delaware VP of Strategy & Planning, Frederick Smith, Jr., had the opportunity to share information about BDPA NDC and its contribution to STEM education with the Honorable Michael Nutter, Event Planner Della Clark and Councilman Curtis Jones, Jr. (pictured to the right).



BDPA Northern Delaware Membership Corner - What is Social Networking?



Social media is an umbrella term that defines the various activities

that integrate technology, social interaction and the construction of words, pictures, videos and audio. In other words, it is zillions of conversations people are having online 24/7.

A social network focuses on building online communities of people who share interests and/or activities.

Why Start Social Networking?

Social Networking is a nice form of entertainment, great for meeting people with similar interests, and can be a very effective business technique for entrepreneurs. Social networks allow us to reach out to others that have the same interest.

- 1) Three out of four Americans use social technology
- 2) Two-thirds of the global internet population visit social networks.
- 3) Visiting social sites is now the 4th most popular online activity – ahead of personal email
- 4) Time spent on social networks is growing at 3x the overall Internet rate, accounting for 10% of all Internet time.
- 5) Social media is democratizing communications.
- 6) Social media is like word of mouth on steroids.
- 7) Social media is a force to be reckoned with.

Social Media Statistics:

- 13 hours – Amount of video uploaded to YouTube every minute.
- 100,000,000 – Number of YouTube videos viewed per day.
- 1382% - Monthly growth rate of Twitter users from

Jan to Feb 2009.

- 3,000,000 – Average number of Tweets per day on Twitter.com
- 3,600,000,000 – Number of photos archived on Flickr.com as of June 2009.
- 5,000,000,000 – Number of minutes spent on Facebook each day.
- If Facebook were a country, it would be the 8th most populated in the world, just ahead of Japan.

Are you connected?

Whether you are an expert or a novice, social networking is a door to communication and easy to use. Stay connected with BDPA

Join today and expand your network. Get ideas and read the latest on technology, careers and personal development.

LinkedIn Groups

[BDPA Northern Delaware](#)
[BDPA National](#)

Welcome New Members

Alex Boardley
Jessica Boardley
Paul Jervey
Mark Smith

Welcome Back Renewed Members

Cherise Poole
Earl Smith
Eleisha Smith

*Join or renew
your membership today*
www.bdpa-de.org



BDPA Northern Delaware SITES Program relocates to the University of Delaware

By Karen L. Smith

2010 BDPA IT Showcase program relocated to a fully functional lab on the University of Delaware campus. The University of Delaware has generously agreed to provide a lab and any required software to support the BDPA Northern Delaware SITES (Student Information Technology Education & Scholarships) programs. The BDPA NDC 2010 IT Showcase students are currently meeting in this location bi-weekly. BPDA NDC will be working with the University to establish a High School Computer Camp in preparation of competing at the 2011 National Conference.



The BDPA NDC Student Information Technology Education & Scholarship (SITES) program provides technical and leadership skill development for high school and undergraduate students. The program focus is on building leaders of the future with the confidence for tomorrow. Students will focus on building and executing their own personal roadmap that takes them from the Classroom to the Boardroom.

Information Technology (IT) Showcase allows student presenters to showcase their talents by presenting technology based research projects. Each student researches a technology based topic and drafts a college level research paper. The papers are submitted for presentation to corporate, educational and industry leaders. Students are invited to present at the National BDPA Annual Conference, which will be held in Philadelphia PA from July 28-31, 2010.

Donations in support of the BDPA Northern Delaware Student program can be made via the [BDPA NDC Students page](#).



For additional information about our SITES Program send email to VP_Strategy@bdpa-de.org or call 302-282-3661

BPDA NDC President Recognized during YWCA Annual Evening of Style

BDPA Northern Delaware President and Founder, Karen Smith, was selected by JPMorgan Chase as a 2010 YWCA Corporate Honoree during the Annual YWCA "An Evening of Style" fundraiser. This event is held annually honoring women leaders of today that empower leaders for tomorrow. Other 2010 corporate honorees include Joanna Reiver



Event Committee Chair and JPMorgan Chase Director Melissa Gonville and Evening Honoree Karen Smith



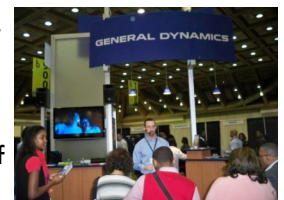
Senator Dorinda A. "Dori" Connor congratulates Honoree Karen Smith

(Potter, Anderson and Corroon LLP), Jocelyn Scott, Chief Engineer (DuPont), and Kerri McGill Account Associate (CIGNA). The evening included a message from Key Honorees who have made a difference and whose kindness has touched many.

BDPA participates in the 2010 Black Engineer of the Year Conference



BDPA Northern Delaware attends the 2010 Black Engineer of the Year Conference held at the Baltimore Convention Center in Baltimore Maryland.



The event hosted colleges and universities as well as Corporations seeking the next generation of diverse scientist, technologist, engineers and mathematicians. Next years event is already scheduled to be held February 17-19, 2011 in Washington, DC. BDPA Northern Delaware plans to be present with a bus load of future tech-

From the Presidents Desk



Delaware "The Small Wonder" once again demonstrates how big does not always represent best.

Delaware scored highest in the U.S. Department of Education Race to the Top Competition. Awards in Race to the Top went to the States (Delaware and Tennessee) that are leading the way with ambitious yet achievable plans for implementing coherent, compelling, and comprehensive education reform. There has been much focus on the promotion of STEM (Science, Technology, Engineering, Mathematics) education in the State of Delaware, these efforts will most likely continue with this award.

A 2010-2011 Board of Directors took office in January and quickly began to embrace their

new roles. Keep an eye on the upcoming events section as you will want to be a part of the quality programs planned for 2010. Our students are actively working on their 2010 IT Showcase presentations and the Regional IT Showcase planning is underway. If you were present during any one of our past banquets, you will want to mark your calendars for November 13th. This event only gets better with time. Our keynote speaker this year will be Dr. Lillian Lowery, Secretary of Education for the State of Delaware. I am anxious and excited about the message we will receive.

In the second quarter BDPA Northern Delaware will continue to focus on servicing our local stakeholders, however, we will enhance our focus on National BDPA initiatives such

as the 2010 National Conference to be held in Philadelphia, PA in July this year. Northern Delaware has agreed to support the National Conference Leadership team by marketing and advertising the conference to local Colleges and Universities. In addition we will assist with the design and implementation of the Entrepreneur track (i.e. Small Business initiatives).

If you enjoyed the quality programs offered by the Northern Delaware chapter then do not hesitate to secure your place at the 2010 National Conference. I hope to see you there!

Karen Smith
President
BDPA Northern Delaware Chapter
president@bdpa-de.org



2010 National Conference
July 28th – 31st
Philadelphia, PA
Register at
www.bdpa.org

Member Services says "Mark your Calendars!"

Regional IT Showcase

May 15th, 2010
Delaware Technology Park
15 Innovation Way
Newark Delaware, 19711
9am - 5pm

Delaware will host their 1st Regional IT Showcase on May 15th, 2010. We are inviting chapters in the region to participate in this event. The IT Showcase Students will present their research based projects to local judges.

FAME Career Day

"Forum for the Advancement of Minorities in Engineering"
April 17, 2010
Al DuPont Middle School
3130 Kennett Pike
Greenville, DE 19807

Professionals in STEM related fields will provide students with information about careers in that field.

11th annual American Association of University Women (AAUW) Award Luncheon

April 18, 2010 12:30 - 3pm
University of Delaware
Perkins Student Center

Luncheon to honor 11th grade girls from Delaware schools who excel in math and science.

BDPA 2010 National Conference

July 28-31, 2010
Philadelphia Marriott
1201 Market Street
Philadelphia PA

Conference Workshops
Career Fair July 30-31, 2010
Awards Gala July 31, 2010
IT Showcase Presentations
July, 31, 2010

Annual Banquet & Education Showcase

November 13, 2010
Sheraton Suites
Wilmington Delaware
5pm - 6pm Student Showcase
6pm - 10pm Main Event

Keynote Speaker:

Dr. Lillian Lowery
Secretary of Education
State of Delaware

Program Meetings

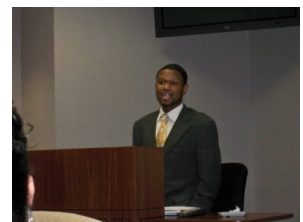
1st Thursday of the Month
Chase White Clay Center
200 White Clay Center
Newark Delaware, 19711
6pm - 8pm

Are you a Business or Technology expert? BDPA NDC is seeking speakers for our upcoming program meetings.

Are you available to share your knowledge? If yes, please contact our VP Member Services G. Michelle Wallace by sending email to info@bdpa-de.org or call 302-282-3661.

March 2010 Program Lessons on Leadership

Presenter John Hawkins
JPMC Private Banking



**Today is the Day,
The momentum is here,
BDPA is the Conduit!**